



Empire Relations Group Inc.

Your Partners in Investor Relations



Empire Relations Group Inc.

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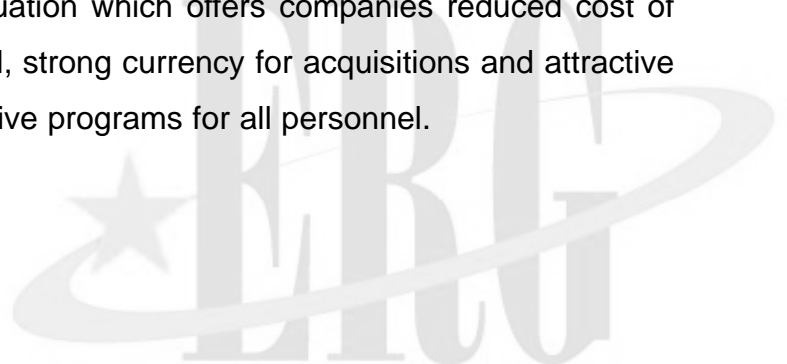


The Essence of our Beliefs

“The key to any well planned investor relations strategy is to keep the current shareholders knowledgeable and as current on corporate issues as possible.”

**At Empire Relations Group,
we understand what it takes for
our clients to succeed.**

The key ingredient to our success is our comprehensive understanding of Wall Street. Delivering a corporate message in a concise and effective manner can be challenging, and we take our responsibility very seriously. We are focused on assisting public companies to increase shareholder value by creating investor relations programs that raise awareness among brokers, analysts, portfolio managers, individual investors and the media. The goal is optimal equity valuation which offers companies reduced cost of capital, strong currency for acquisitions and attractive incentive programs for all personnel.





Empire Relations Group Inc.



Professional Representation

“Professional Representation begins with a caring, knowledgeable and well trained individual who creates an image of success.”

At Empire Relations Group, you can feel confident that your company will always be represented by seasoned Wall Street professionals.

We believe that the first impression creates a lasting impression. From the moment we answer the phone, we strive to represent your company using the most professional standards in the investor relations industry. Whether it's a long term shareholder, a new shareholder, or a prospective investor, you can be assured that Empire Relations Group will represent your company with the highest professional standards.





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Press Release Creation and Distribution

“In a well written press release, the creator of the press release begins with a simple goal of making every word count.”

At Empire Relations Group, we take great care in delivering a clear, concise message for our clients.

A well written press release begins with an attention grabbing headline. Your investor lifeline begins with the creation of thoughtful, well written and creative press releases. Once the press release is written, proofread and complete, we assist you in the distribution of your press releases using our unique targeted distribution channels. Our client companies are assured that their press releases will go out error free with the maximum possible distribution.





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Stockbroker Relations

“If an investor relations campaign aims to be both effective and efficient, then the operator of that campaign must understand that stockbrokers remain the most valuable audience.”

At Empire Relations Group, we believe that the most efficient distribution of your corporate message begins with a long standing relationship with some of the country’s leading stockbrokers.

Wherever the fortunes of the Internet and self-trading programs lead us, our nation’s stockbrokers still have an enormous influence on where money is invested today. We continue to cultivate relationships with stockbrokers throughout the country who will benefit our clients by buying their publicly-traded securities.





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Shareholder Relations

“A loyal shareholder is usually an informed shareholder.”

At Empire Relations Group, we work every day to nurture the relationships with current shareholders.

We believe that a loyal shareholder base is an integral component of any successful publicly-traded company. Shareholder loyalty is earned by articulating short and long term business goals while encouraging appropriate investor participation. As we approach a period in our history in which investors are increasingly focused on short term gains, we must never lose our focus in keeping shareholders happy. The net present value of a loyal shareholder who will remain with the company through the tribulations and the triumphs is incalculable.





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Technological Innovation

“The Internet will do for business what the automobile did for travel.”

At Empire Relations Group, technological innovation is at the forefront of all our efforts to build an effective investor relations campaign for our client companies.

Staying ahead of the technology curve and leveraging the new investor relations opportunities created by the world wide web comes at a price and we are willing to pay that price. Each year, a significant amount of our cash flow is allocated to adopting new technologies that will allow us to serve our clients more efficiently. We work closely with the major search engines to make sure that our web presence is seen to create a larger audience for our clients. We are continuously searching for new technologies to adapt to our business practices which will allow us to serve our clients better.





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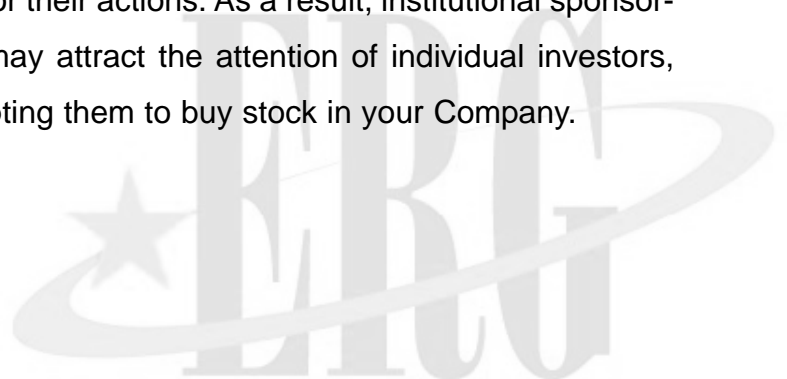


Institutional Targeting

“Institutional investors represent the majority of all individual investors’ assets under management.”

At Empire Relations Group, we believe that if a client company merits institutional sponsorship, we will implement an aggressive strategic initiative to introduce our client’s story to institutional investors.

Institutional investors - pension funds, mutual funds, banks and others, hold about 50 percent of the equity in U.S. public companies. Institutional investors with large stakes have a vested interest in increasing the value of their investment holdings. With more money to study and monitor the companies they invest in, they encourage management to be more accountable for their actions. As a result, institutional sponsorship may attract the attention of individual investors, prompting them to buy stock in your Company.





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Conference Call Management

“A low cost, high quality conference call remains the most effective means to facilitate a group presentation or group discussion on a timely basis.”

At Empire Relations Group, we believe that a quality conference call, held once a quarter, should be a key component of any effective investor relations campaign.

With the cost of telecommunications expected to continue to decline over the ensuing years, we encourage all our client companies to implement conference calls each quarter. Conference calls remain the most reliable and convenient forum for our clients to create a “Meet the Management” type discussion without incurring exorbitant travel costs.





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